

Social Scheduling

Writing posts once and having them go out on time

What this service does

Write a post, pick a date and time, and it is published for you when that time arrives. The queue is checked every five minutes, so a post goes out within a few minutes of its slot.

The point is to separate writing from publishing. Writing a week of posts in one sitting is far easier than remembering to post daily.

Before anything can post

Publishing needs the account credentials for the network you are posting to. Until those are configured, scheduled posts are stored and queued but nothing is sent.

This is worth stating plainly rather than discovering later: if credentials are not in place, your posts will sit in the queue at their scheduled time and go nowhere.

Open a ticket if you are unsure whether yours are configured and we will tell you.

Getting good use out of it

- Schedule into the slots your audience is actually awake for, not the slot you happened to be writing in.
- Keep a few evergreen posts queued so a busy week does not leave the account silent.
- Check the queue after any account or password change. Revoked credentials fail quietly.

HostCommerceAI - questions about anything in this guide are worth a support ticket. This document describes the service as it works today; if something here does not match what you are seeing, tell us, because one of the two is wrong.